

## **Meta title**

radicant 1st birthday interview | radicant AG

## **Meta description**

Celebrating our 1st anniversary, we asked radicant's CEO and co-founder Anders Bally some interesting questions.

## **6| Inside radicant: 1 year radicant - a look back**

**One year ago, on the Earth Day, April 22, 2021, radicant was founded. Earth Day has been celebrated around the globe for more than 50 years to promote the awareness for the health of our environment. The day gives our founding date and anniversaries to come a special dimension.**

Celebrating our 1st anniversary, we asked radicant's CEO and co-founder Anders Bally some interesting questions.

### **Anders, radicant is already 1 year old - what are your personal highlights and milestones since radicant was founded?**

In the first few months, we conducted intensive workshops with experts from different industries to ensure that we build the right technological foundation to best understand our customers and to automate and hyper-personalize processes. With these insights, we then defined the architecture for our technology. At the same time, we defined all of the necessary processes and requirements in order to operate as a solid, efficient and secure bank. At the end of June, we reached our first important milestone by submitting our 1,647-page application to FINMA for a banking license.

In the second phase, throughout the summer, we translated our roadmap into requirements and recorded them on more than 2,500 pages in Confluence, Jira, Miro, Frontify, Figma, Power Point and Word. We then made many requests for proposals (RfPs) and selected partners with whom we have started to build radicant collaboratively.

In the third phase, we then started to build the technology platform and different products - with a ramp-up to more than 100 people involved. Simultaneously, we also grew our internal team to over 30 permanent employees.

The speed of these three phases has been breathtaking for the core team and despite the high workload and intensity, an absolute highlight for everyone involved. Although there is still a lot to be done, the result after 12 months is fantastic, and I am very proud of the performance of our team. We are building much more than a classic banking system and we are convinced that we will benefit greatly from this foundation in the medium to long term.

### **The radicant team is a colorful mix, both in terms of origin and wealth of experience. Is this a coincidence?**

We are convinced that a large diversity of authentic people creates a very stimulating work

environment and a high level of dynamic and innovation. So the mix is not a coincidence but something we deliberately paid attention to in our recruitment. The nice thing is that our radicants are «purpose-driven» - we all work for a higher purpose and want to do something good for our planet and society. The 17 UN Sustainable Development Goals (17 SDGs) form a common value system for us radicants on which our special and sustainable culture grows.

**Since the company was founded a year ago, you have certainly gained new insights related to your vision of becoming the first sustainable and collaborative digital bank. Could you share one of your key findings?**

So far, the most important finding is that our vision and strategy have been confirmed - especially our focus on the 17 SDGs. The awareness of the importance of these goals is constantly increasing. It gives people in Switzerland the opportunity to invest in topics that support a «Higher Purpose». In addition, the first simulations show that SDG-oriented investment strategies can be very profitable. We feel that we are on the right track with a strategy – which happens to be in line with the theme of this year's and today's Earth Day: «Invest In Our Planet»

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We are very much looking forward to entering the market and continuing to develop our offering together with our community.

(LINKS: [radicant career Seite](#))



**1** radicant  
anniversary