

## Media Release

### **radicant and Atfinity announce partnership**

radicant

**Zurich, 12.04.2022 - The sustainable, collaborative and digital financial services company radicant, who focuses on the 17 sustainability goals of the UN, partners with the Swiss fintech Atfinity for the digital onboarding process.**

With its mission to support [the UN's 17 Sustainable Development Goals \(SDGs\)](#) by redefining sustainable banking and wealth management, [radicant](#) is expanding its ecosystem of technology partners with Zurich-based fintech [Atfinity](#).

With the help of Atfinity, client onboarding is automated in accordance with regulatory requirements and at the same time in a client-friendly manner.

*«With Atfinity, we have a partner that optimally supports our high demands for an efficient and fully digital client onboarding process. With their solution, we bring together the digital interaction with our clients and the regulatory challenges regarding the required data and documents without media breaks. As an agile company, Atfinity fits into our self-image of promoting innovation and serves to build efficient and sustainable technologies in line with [SDG 9](#) - innovation and infrastructure»,* says Roland Kläy, CRO/CFO and Co-Founder of radicant.

*«Onboarding is perhaps the most important client journey for an ambitious startup like radicant. To the partnership, Atfinity brings not only a scalable no-code platform but also many years of experience from working with traditional banks. We are convinced that radicant will grow quickly and in a compliant way with us»,* added Alexander Balzer, CEO and Co-Founder of Atfinity.

*«Atfinity is a new technology partner added to our eco system. Collaborating and involving innovative and fast-moving companies aligns radicant with the 17 SDG's, specifically with [SDG 17](#) - Partnerships for the goals»,* emphasizes Dr. Anders Bally, CEO and Co-Founder.



## **About radicant**

radicant is a data and technology-driven startup with the goal of providing access to personalized and sustainable financial services 24/7. The fintech company aims to promote the UN's 17 Sustainable Development Goals with community and financial services, and lives by those themselves. Through transparency, it aims to help clients achieve their individual financial and sustainability goals. radicant is currently in the start-up phase and has applied for a banking license from FINMA in June 2021.

## **On the meaning of «radicant»**

In biology, radicant plants are characterized by their impressive ability to adapt to new environments and conditions. They repeatedly put down new roots as they grow, separating themselves from roots that are no longer needed. This high level of adaptability and agility is symbolic of «radicant» and its financial services. At the same time, the naming underscores the immense importance that sustainability and its promotion have for radicant.

## **About Atfinity**

Atfinity, is a Swiss software company that takes the lead in automating client processes of banks and fintechs since 2016. The unique no-code approach and the pragmatic way of working together enable Atfinity to deliver tangible results very quickly. Atfinity's clients are traditional private banks, neo-banks, crypto and fintech organizations. All of them value Atfinity's expertise in automating client-centric processes such as onboarding or KYC, as well as time-critical process automation.

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