

Media Release

radicant ag and aixigo announce partnership

Zurich, 15 March 2022 – The sustainable, collaborative and digital financial services provider radicant, whose service offering is fully aligned with the UN's 17 Sustainable Development Goals, will subsequently rely on the cloud-based aixigo:BLOXX Wealth Management Platform from aixigo – one of the leading European software providers of trusted next-generation technology for the wealth management and retail banking industries – for its portfolio management and investment advisory services.

[radicant](#) strives to reinvent banking. Their vision is to turn it into the customer's personal and digital life companion, which understands all of their financial needs and supports them in aligning their lifestyle and investments with the UN's Sustainable Development Goals. In line with this vision, the high-performance aixigo:BLOXX Wealth Management Platform will enable one of radicant's core services in the future. This takes radicant a significant step closer to its aim of offering customers unique services in the field of sustainable and digital wealth management by the end of the year.

[aixigo](#) is proud to provide radicant with the technological capabilities of the aixigo platform for use in portfolio management, investment advisory and portfolio analysis in the radicant cloud. Based on aixigo's modular architecture, radicant can access the sturdy and future-oriented functionalities of the aixigo:BLOXX of the Wealth Management Platform within a condensed timeframe. In addition, the 17 Sustainable Development Goals of the United Nations and other sustainability factors can be directly incorporated into the investment business and optimally managed in the software. Personal portfolio management, sustainability, digitalisation and efficiency thus go hand in hand with a new type of customer experience that answers to the conscious handling of the topic of sustainability.



«While traditional banks only serve the most affluent customer segment, comprehensively and with detailed sustainability information, at radicant, we will democratise personalised, sustainable investment advisory and wealth management. Everyone should have the opportunity to construct a portfolio that is aligned with the UN's sustainability goals and in line with their own preferences and needs. With aixigo as our partner, we have a powerful digital wealth management engine that radicant can use to manage a massive amount of portfolios using leading technologies, while at the same time catering to the needs of the end customers,» says Dr Jan Amrit Poser, Chief Sustainable Investment Officer at radicant.

«As a technology leader in the field of portfolio management and investment advisory, we are very pleased that we were able to convince an innovative company like radicant, which describes itself as a "technology company." Our aixigo:BLOXX Wealth Management Platform offers the ability to optimally map the sustainability focus and integrate it into the investment business. We are delighted that we can also contribute in this respect with this cooperation. By partnering with aixigo, radicant is optimally positioned to map the future needs of its customers at short notice and thus remain a driver of innovation,» comments Delia Steiner, Country Manager Switzerland & Liechtenstein at aixigo.

About aixigo

aixigo provides the world's fastest API-based Wealth Management Platform for creating individual, innovative and profitable wealth management services! The high-performance aixigo:BLOXX of the Wealth Management Platform provide all technological capabilities for the application in investment advisory, portfolio monitoring and analysis, portfolio management and financial planning. aixigo's platform enables banks, financial service providers and wealth managers to master the challenges of digitalisation and empowers them with speed, scalability and flexibility. aixigo's international customers, including Bank Vontobel, BNP Paribas, Commerzbank and Hargreaves Lansdown, are already benefiting from the aixigo platform. Furthermore, aixigo was awarded the Banking IT-Innovation Award by the University of St. Gallen (Switzerland), the German Innovation Award by the German Bundestag and the German Industry, and was repeatedly included in the WealthTech100 by FinTech Global. In Switzerland, aixigo has been represented for two years and assists its Swiss customers through its Swiss subsidiary.

About radicant

radicant is a data and technology-driven start-up which aims to democratise access to personalised and sustainable financial services every day at any time. The FinTech company strives to live and promote the UN's 17 Sustainable Development Goals in the market through community and financial services. By increasing transparency, customers are to be supported in achieving their individual financial and sustainability goals. radicant is currently in the start-up phase and has applied for a banking licence from FINMA in June 2021.

On the meaning of «radicant»

In biology, radicant plants are characterised by their impressive ability to adapt to new environments and conditions. They repeatedly take new roots as they grow and, in the process, separate themselves from roots that are no longer needed. This high level of adaptability and agility is symbolic of "radicant" and its financial services. At the same time, the name underlines the immense importance of sustainability and its promotion at radicant.

